

Peter: Nominal star. Magician, programmer and boyfriend of Lisa. Short brown-haired, gangly, always slightly crumpled.

Lisa: Nominal star. Marketeer, and girlfriend of Peter. Redhead, long straight hair past her shoulders.

Olamide “Ola” Oyenege: PA and Lisa's Flatmate and BFF. Slightly overweight Nigerian woman.

Carrie: Lisa's kinky genius baby sister. General PITA Red-auburn hair, slightly shorter than Lisa.

The Fairy Godmother: Name unknown. Lisa's alleged fairy godmother. Long slightly curled brown hair About three apples tall

“Black cloud demon”. Name unknown. Companion to the Fairy Godmother. Unknown connection to Peter. Vaguely humanoid black cloud with glowing red eyes about ceiling height.

Tony: Restaurateur and old friend of Peter's. Italian heritage, long black hair.

Work:

Lorraine: Lisa's bitch of a boss. Always well-dressed. Blonde hair tied around itself.

Tracy: Lisa's nervous subordinate. Shoulder-length light brown hair, pale skin.

Greg: Salesman. Pillock.

George, Mark, Paul and Mick: Peter's fellow programmers

Sue, Jim, Martin: Lisa's fellow marketeers.

Margaret: Annoyingly persistent HR.

Organisations

The Conclave Adepti: government for the magical community. Very big on secrecy.

The Hellsings: “The Bastards in Black”. Enforcers and police for the Conclave.

SORM: Society of Real Magicians. Trade association and business arm of the Conclave.

Sheckys (Introduced in Chapter 13: Sheckys)

Daryl, Jane and Kitty: Magical trio and college students.

The Old Gang (Introduced in Chapter 17: The House of Mister E)

Peter: Younger version of the nominal star. Hanibal.

Mark: Face

Malcolm: BA Barrachus

Stuart: Murdoch. Under protest.

Victoria: Peter and Mark's girlfriend. Not at the same time.

Mister E's (Introduced in Chapter 17: The House of Mister E and Chapter 22: Meet the Troops)

Stuart Drake: Proprietor of the House of Mister E. Friend of Peter's. Sarah's husband. Short blonde hair. Frequently tanned.

Sarah "Saz" "Queen Saz" Drake: Stuart's wife. Manager of Mister E's. Cherry-blond hair, trained regal bearing.

Grace Drake: Infant daughter of Stuart and Sarah. Pale wisps of hair. Baby.

Rafi and Ranjita "Rani" "Jita" Kumar: Indian magic act and lovey-dovey newly weds. Rafi has short, slightly upswept black hair. Ranjita has long straight black hair, commonly worn over her left shoulder.

Tom "Tomboli the Clown" Bolan: Drunken lecherous children's entertainer Overweight. Late middle-aged. Jowley face, frequently stubbled and receding black hair.

Scott and Marie: Old-fashioned magical couple. Marie has dyed brown hair piled onto her head. She is slightly overweight. Scott has a thick moustache and white hair restricted to the sides of his head,.

Tracy "Morganna" Morgan: Shy mind-reader and Tarot prognosticator. Pale with long black hair.

Flo: Fire-eating Latina sex bomb Olive-skinned, short black hair, always dressed deliberately provocatively.

Anton: Monosyllabic Teutonic sword swallower. Ginger beard, bald, well-muscled, scars and tattoos along his arms.

Mark and Tabby: Adult magical entertainers. Mark has cropped brown hair, tends towards black and leather on stage. Tabby is a bubbly pneumatic blonde with frizzy hair and nothing between her ears.

Stephan: Anton's other half. Non-performer. Muscled, blonde, blue-eyed

The Inferno (Introduced in Chapter 26: The Great Mephisto):

Mike "The Great Mephisto": Peter's Godfather. Magician. Black widow's peak, pointed salt and pepper beard.

Joe/Sue: Gender changing assistant/stagehand/messenger Joe is overweight, long brown hair, thin glasses and a goatee. Sue is athletic with long straight black hair

Andi/Becky: Interchangeable pneumatic twin sisters. Tall, blonde, tanned.

Jo: Flattened assistant and advertisement. Asian shorter, short black hair.

Angie: Assistant. Lithe redhead, hair somewhat curly

Anne: Full-time assistant and part-time underwear. Or is it the other way around. Short bright red hair, pale creamy skin.

Sandy: Miniturised assistant. Chestnut brown hair past her shoulder. Very slim. Usually a couple of inches tall

Rachel: Catgirl assistant and pet. Ginger tabby fur and hair, tail and cat ears.

Simon Says (Introduced in Chapter 29: Simon Says...):

Simon Slazinsky: Hypnotist. Tall, thin with slicked back black hair, pale skin and dark glasses.

Tabitha (Introduced in Chapter 32: Hellsing):

Tabitha Weller. Magic immune lawyer and ex-Tabby. Tall, hair tightly pulled back, round glasses. Dresses conservatively but has a bombshell body that keeps trying to get out.

The Doctor (Introduced in Chapter 35a: The Doctor Will See You Now):

Dr Thomas Baker: Medic for the magical community. Dark curly shoulder length hair.

SJ: Dr Baker's receptionist. Straight brown hair to her shoulders.

The Mysterious Flatmate (Revealed in Chapter 36: I Think I Killed Her):

Tracy: Lisa's nervous ex-subordinate and Carrie's lover

Osbourne's Emporium (Revealed in Chapter 49: The Grand Opening):

Steven "Steveo" Osbourne: Rival magician, entrepreneur and general douchebag. Frosted blonde tips, short, spiky hair. Usually dressed in a pristine white suit.

Mimi: Toy. Reduced to face on her waist, tits on her hips and that's it.

Anne: Moving on from Mephisto's into a different circle of Hell.

Simon Slazinski.

Matt and Lisa: Adult magician and assistant. Matt nondescript, Lisa a buxom brunette bombshell.

Ann: Adventurous guest. Slim blonde, commonly in red.

Monique: Waitress/Assistant at the Emporium. Dark skinned, dark curls, permanent resting bitch face.

The Inspector (Revealed in Chapter 50: Hangovers):

DCI Harry Abraxas: Liaison between the magic community and the police. Stocky, brown muttonchop and walrus moustache combo. Bowler hat and suit.

Lawyers (Revealed in Chapter 53: How to Win Friends and Influence People):

Slant, Stoker and Howe: Trio of lawyers to the community. Tabitha's bosses. Mr Stoker may or may not be a vampire.

The IAG (Revealed in Chapter 61: Girl Without a Face):

Penny and Jean: Australian duo. Running Australian IAG. Jean is pale with long dark hair and often cat ears. Performs faceless. Penny has a blonde bob, is tanned, and often a flesh-tone blob.

Annie: Penny and Jean's assistant. Light wavy brown hair and washed out blue eyes.

Holli Kim: Famous assistant. Runs the American AG. American Chinese. Looks middle-aged but older.

SORM (Revealed in Chapter 65: Contract Negotiations):

Harold Dini: President SORM UK. Going bald, grey suit, hair and man.

Mark's Girlfriend (Revealed in Chapter 65a: Let Me Think on It):

Anne: Moving to being Mark's lover, assistant and possession

Peter's Family (Revealed in Chapter 68: Moving On Up):

Charles Montgomery Fortesque-Smythe, Uncle Charlie: Peter's Uncle who works in investment and property.

The Jeweller (Revealed in Chapter 68: Moving On Up):

Mr Eitrisson: Magical dwarvern jeweller. Short, broad, Brian Blessed levels of dark hair
Gladys: Eitrisson's clockwork assistant.

The Community (Revealed in Chapter 71: I've Been to a Marvellous Party):

Andi and Becky: Now indentured to Osbourne.

Mistress Allie: Leather and latex dominatrix. Tall, muscular, long strawberry blonde hair.

"Boy": One of Allie's stable of submissives. Black haired.

Updates (Revealed in Chapter 72: The Storm):

Steven "Steveo" Osbourne: Corpse. Apparently murdered, suspected by Peter.

Carrie: Punished by being made Peter's property. For 420 years.